

WORLD FAIR TRADE DAY

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

THE READING / TAPESCRIPT

World Fair Trade Day is celebrated every year on the second Saturday in May. It is organized by the World Fair Trade Organization (WFTO), which operates in 80 countries around the globe. The WFTO boasts a membership of 350 different fair trade organizations and represents 110 million people. WFTO members are called FT100 because of their 100 per cent commitment to fair trade. The majority of WFTO members are from developing economies and poorer countries. The organization's mission is to promote a global trading system "based on dialogue, transparency and respect, that seeks greater equity." The first World Fair Trade Day was in 2002. It had its roots in the European World Shops Day that started in 1996.

Many events take place around the world on World Fair Trade Day. These include fair trade breakfasts, lectures, concerts, fashion shows, carnivals and street protests. There are also many markets that showcase and sell fair trade products. Fair trade campaigners call for justice in trade and ask countries to promote sustainable environmental policies. The WFTO has called on countries to bring about free trade quickly. It said: "It's taken 60 years to get to World Fair Trade Day 2009. It's vital that it doesn't take another 60 years to correct the imbalance in trade that leaves millions of people living in poverty with the threat of climate change and a financial crisis hanging over us all."

PHRASE MATCH

Match the following phrases from the article.

Paragraph 1

- | | |
|----------------------------------|-----------------------------|
| 1. the second | a. to fair trade |
| 2. operates in 80 countries | b. European World Shops Day |
| 3. their 100 per cent commitment | c. equity |
| 4. promote a global | d. Saturday in May |
| 5. seeks greater | e. around the globe |
| 6. It had its roots in the | f. trading system |

Paragraph 2

- | | |
|--------------------------------------|---------------------------|
| 1. Many events take | a. policies |
| 2. markets that showcase and sell | b. over us all |
| 3. Fair trade campaigners call | c. in trade |
| 4. promote sustainable environmental | d. place around the world |
| 5. correct the imbalance | e. fair trade products |
| 6. a financial crisis hanging | f. for justice |

LISTENING GAP FILL

World Fair Trade Day is celebrated every _____ Saturday in May. It is organized by the World Fair Trade Organization (WFTO), _____ 80 countries around the globe. The WFTO boasts a membership of 350 different fair trade organizations and represents 110 million people. WFTO _____ FT100 because of their 100 per cent commitment to fair trade. The majority of WFTO _____ developing economies and poorer countries. The organization's mission is to promote a global trading system "based on dialogue, transparency and respect, _____ equity." The first World Fair Trade Day was in 2002. It _____ European World Shops Day that started in 1996.

Many _____ around the world on World Fair Trade Day. These include fair trade breakfasts, lectures, concerts, fashion shows, carnivals and street protests. There _____ markets that showcase and sell fair trade products. Fair trade campaigners call for justice _____ countries to promote sustainable environmental policies. The WFTO has called on countries to _____ trade quickly. It said: "It's taken 60 years to get to World Fair Trade Day 2009. It's _____ take another 60 years to correct the imbalance in trade that leaves millions of people living in poverty _____ climate change and a financial crisis _____."

WHILE READING / LISTENING GAP FILL

Put the words into the gaps in the text.

World Fair Trade Day is celebrated every year on the _____ Saturday in May. It is organized by the World Fair Trade Organization (WFTO), which _____ in 80 countries around the globe. The WFTO boasts a membership of 350 different fair trade organizations and _____ 110 million people. WFTO members are called FT100 because of their 100 per cent commitment to fair trade. The _____ of WFTO members are from developing economies and poorer countries. The organization's _____ is to promote a global trading system "_____ on dialogue, transparency and respect, that seeks _____ equity." The first World Fair Trade Day was in 2002. It had its _____ in the European World Shops Day that started in 1996.

majority
based
represents
greater
second
operates
roots
mission

Many events take place _____ the world on World Fair Trade Day. These include fair trade breakfasts, lectures, concerts, fashion shows, carnivals and _____ protests. There are also many markets that showcase and sell fair trade _____. Fair trade campaigners call for justice in trade and ask countries to _____ sustainable environmental policies. The WFTO has called on countries to bring about free trade _____. It said: "It's taken 60 years to get to World Fair Trade Day 2009. It's _____ that it doesn't take another 60 years to _____ the imbalance in trade that leaves millions of people living in poverty with the threat of climate change and a financial crisis _____ over us all."

products
quickly
around
correct
promote
hanging
street
vital

CHOOSE THE CORRECT WORD

Delete the wrong word in each of the pairs of *italics*.

World Fair Trade Day is celebrated every year *on / in* the second Saturday in May. It is organized by the World Fair Trade Organization (WFTO), which *operations / operates* in 80 countries around the globe. The WFTO *boasts / beasts* a membership of 350 different fair trade organizations and represents 110 million people. WFTO members are *called / calling* FT100 because of their 100 per cent commitment to fair trade. The majority of WFTO members *are / is* from developing economies and poorer countries. The organization's *mission / missions* is to promote a global trading system "based on dialogue, transparency and respect, that seeks greater *equals / equity*." The first World Fair Trade Day was in 2002. It had its *leaves / roots* in the European World Shops Day that started in 1996.

Many events take place around the world on World Fair Trade Day. These *include / includes* fair trade breakfasts, lectures, concerts, fashion shows, carnivals and street *protest / protests*. There are also many markets that showcase and sell *fare / fair* trade products. Fair trade campaigners *call / phone* for justice in trade and ask countries to promote sustainable environmental policies. The WFTO has called on countries to *bring / take* about free trade quickly. It said: "It's taken 60 years to get *at / to* World Fair Trade Day 2009. It's vital that it doesn't take another 60 years to *correction / correct* the imbalance in trade that leaves millions of people living in poverty with the threat of climate change and a financial crisis hanging over *we / us* all."

MULTIPLE CHOICE

World Fair Trade Day is celebrated every year on the (1) _____ Saturday in May. It is organized by the World Fair Trade Organization (WFTO), which operates in 80 countries around the (2) _____. The WFTO boasts a membership of 350 different (3) _____ trade organizations and represents 110 million people. WFTO members are called FT100 because (4) _____ their 100 per cent commitment to fair trade. The majority of WFTO members are from developing economies and poorer countries. The organization's (5) _____ is to promote a global trading system "based on dialogue, transparency and respect, that seeks greater equity." The first World Fair Trade Day was in 2002. It had its (6) _____ in the European World Shops Day that started in 1996.

Many events take place around the world on World Fair Trade Day. These include fair trade breakfasts, lectures, concerts, fashion (7) _____, carnivals and street protests. There are also many markets that showcase and sell fair trade (8) _____. Fair trade campaigners call for justice in trade and ask countries to promote sustainable environmental policies. The WFTO has called (9) _____ countries to bring about free trade quickly. It said: "It's taken 60 years to get to World Fair Trade Day 2009. It's (10) _____ that it doesn't take another 60 years to correct the imbalance in trade that leaves millions of people living in (11) _____ with the threat of climate change and a financial crisis hanging over (12) _____ all."

Put the correct words from this table into the article.

- | | | | | |
|-----|-----------------|-------------------|---------------|----------------|
| 1. | (a) twice | (b) second | (c) duo | (d) pair |
| 2. | (a) global | (b) globalization | (c) globalize | (d) globally |
| 3. | (a) fare | (b) fairy | (c) fairness | (d) fair |
| 4. | (a) at | (b) of | (c) on | (d) to |
| 5. | (a) missions | (b) missionary | (c) mission | (d) misses |
| 6. | (a) roots | (b) leaves | (c) stems | (d) bulbs |
| 7. | (a) shows | (b) show offs | (c) show off | (d) showed |
| 8. | (a) production | (b) productive | (c) products | (d) produced |
| 9. | (a) in | (b) an | (c) of | (d) on |
| 10. | (a) vital signs | (b) vital | (c) vitality | (d) vitally |
| 11. | (a) poor | (b) poorly | (c) poverty | (d) poor house |
| 12. | (a) us | (b) they | (c) we | (d) these |

SPELLING

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. teceeladrb every year
2. opereats in 80 countries
3. tnssprreee 110 million people
4. The tiyoamjr of WFTO members
5. epoormt a global trading system
6. seeks greater yqieut

Paragraph 2

7. oahisfn shows
8. street ssetrtop
9. sell fair trade urotspdc
10. sustainable environmental lesiopic
11. ercocrt the imbalance in trade
12. a financial crisis ghignan over us all

PUT THE TEXT BACK TOGETHER

Number these lines in the correct order.

- () trading system "based on dialogue, transparency and respect, that seeks greater equity." The first World Fair Trade Day was in
- () developing economies and poorer countries. The organization's mission is to promote a global
- () 2002. It had its roots in the European World Shops Day that started in 1996.
- () concerts, fashion shows, carnivals and street protests. There are also many markets that showcase and sell fair
- () 60 years to get to World Fair Trade Day 2009. It's vital that it doesn't take another 60 years to correct the
- () a membership of 350 different fair trade organizations and represents 110 million people. WFTO members are
- () imbalance in trade that leaves millions of people living in poverty with the threat
- () called FT100 because of their 100 per cent commitment to fair trade. The majority of WFTO members are from
- () of climate change and a financial crisis hanging over us all."
- () trade products. Fair trade campaigners call for justice in trade and ask countries to promote sustainable
- () Many events take place around the world on World Fair Trade Day. These include fair trade breakfasts, lectures,
- () by the World Fair Trade Organization (WFTO), which operates in 80 countries around the globe. The WFTO boasts
- () environmental policies. The WFTO has called on countries to bring about free trade quickly. It said: "It's taken
- (**1**) World Fair Trade Day is celebrated every year on the second Saturday in May. It is organized

SCRAMBLED SENTENCES

With a partner, put the words back into the correct order.

1. operates 80 around globe in countries the

2. fair to commitment cent per 100 their trade

3. are members WFTO economies developing from

4. system global promote trading a

5. World It roots European Day its the Shops had in

6. around world events place the Many take

7. products trade fair sell and showcase

8. policies environmental sustainable promote

9. bring trade about quickly free

10. financial hanging us a crisis over all

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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THE WORLD FAIR TRADE DAY SURVEY

Write five questions about World Fair Trade Day in the table. Do this in pairs/groups. Each student must write the questions on his / her own paper.

Without your partner, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

Return to your original partner(s) and share and talk about what you found out. Make mini-presentations to other groups on your findings.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find more information about World Fair Trade Day. Talk about what you discover with your partner(s) in the next lesson.

3. MAGAZINE ARTICLE: Write a magazine article about World Fair Trade Day. Write about what happens around the world. Include two imaginary interviews with people who did something on this day.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

4. POSTER: Make your own poster about World Fair Trade Day. Write about will happen on this day around the world.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.