

# WORLD TOURISM DAY

[http://www.eslHolidayLessons.com/09/world\\_tourism\\_day.html](http://www.eslHolidayLessons.com/09/world_tourism_day.html)

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ALL ANSWERS ARE IN THE TEXT ON PAGE 2.

## THE READING / TAPESCRIPT

World Tourism Day is on September the 27th. It has been going since 1980 and was started by the United Nations World Tourism Organization (UNWTO). The purpose of this day is to raise awareness of the role of tourism internationally. The UNWTO hopes to highlight how tourism affects societies, cultures and economies worldwide. Since 1997, a host country acts as a partner to the UNWTO to celebrate World Tourism Day. There is a different theme each year. The first theme, in 1980, was tourism's contribution to the preservation of cultural heritage and to peace and mutual understanding. Other themes have included youth tourism, tourism as a force for world peace, and tourism and climate change.

Tourism is one of the biggest industries in the world. It employs millions of people and generates billions of dollars. Many developing countries rely on tourist dollars for their survival. In recent decades tourism has boomed. People are richer, air travel is cheaper and many closed borders are coming down. The collapse of communism has seen millions of new tourists coming out of Russia and the former communist countries. This increase in tourism does create problems. In many of the world's top tourist destinations, there is a strain on the environment. The huge number of tourists is in danger of destroying the reason for sites being so popular. World Tourism Day is a good time to look at our global responsibilities as tourists.

## PHRASE MATCH

Match the following phrases from the article.

### Paragraph 1

- |                                 |                    |
|---------------------------------|--------------------|
| 1. It has been going            | a. role of tourism |
| 2. raise awareness of the       | b. understanding   |
| 3. There is a different theme   | c. world peace     |
| 4. the preservation of cultural | d. since 1980      |
| 5. peace and mutual             | e. heritage        |
| 6. tourism as a force for       | f. each year       |

### Paragraph 2

- |                                   |                       |
|-----------------------------------|-----------------------|
| 1. one of the biggest industries  | a. has boomed         |
| 2. Many developing countries rely | b. of tourists        |
| 3. In recent decades tourism      | c. on tourist dollars |
| 4. the world's top tourist        | d. in the world       |
| 5. The huge number                | e. tourists           |
| 6. our global responsibilities as | f. destinations       |

## LISTENING GAP FILL

World Tourism Day is on September the 27th. It \_\_\_\_\_ 1980 and was started by the United Nations World Tourism Organization (UNWTO). The purpose of \_\_\_\_\_ awareness of the role of tourism internationally. The UNWTO hopes to highlight \_\_\_\_\_ societies, cultures and economies worldwide. Since 1997, a host country \_\_\_\_\_ the UNWTO to celebrate World Tourism Day. There is a different theme each year. The first theme, in 1980, was tourism's contribution to the preservation of cultural heritage and \_\_\_\_\_ understanding. Other themes have included youth tourism, tourism \_\_\_\_\_ world peace, and tourism and climate change.

Tourism is one of the biggest \_\_\_\_\_ world. It employs millions of people and generates billions of dollars. Many developing countries \_\_\_\_\_ dollars for their survival. In recent decades \_\_\_\_\_. People are richer, air travel is cheaper and many closed borders are coming down. \_\_\_\_\_ communism has seen millions of new tourists coming out of Russia and the former communist countries. This \_\_\_\_\_ does create problems. In many of the world's top tourist destinations, there is a strain on the environment. The huge number of tourists is in danger of destroying the \_\_\_\_\_ being so popular. World Tourism Day is a good time to look at our global responsibilities as tourists.

## WHILE READING / LISTENING GAP FILL

**Put the words into the gaps in the text.**

World Tourism Day is on September the 27th. It has been \_\_\_\_\_ since 1980 and was started by the United Nations World Tourism Organization (UNWTO). The \_\_\_\_\_ of this day is to raise awareness of the \_\_\_\_\_ of tourism internationally. The UNWTO hopes to highlight how tourism \_\_\_\_\_ societies, cultures and economies worldwide. Since 1997, a host country \_\_\_\_\_ as a partner to the UNWTO to celebrate World Tourism Day. There is a different \_\_\_\_\_ each year. The first theme, in 1980, was tourism's contribution to the preservation of cultural heritage and to peace and \_\_\_\_\_ understanding. Other themes have included youth tourism, tourism as a \_\_\_\_\_ for world peace, and tourism and climate change.

*purpose*  
*acts*  
*mutual*  
*role*  
*force*  
*going*  
*affects*  
*theme*

Tourism is one of the biggest \_\_\_\_\_ in the world. It employs millions of people and \_\_\_\_\_ billions of dollars. Many developing countries \_\_\_\_\_ on tourist dollars for their survival. In recent decades tourism has \_\_\_\_\_. People are richer, air travel is cheaper and many closed borders are coming down. The collapse of communism has seen millions of new tourists coming out of Russia and the \_\_\_\_\_ communist countries. This increase in tourism does create problems. In many of the world's top tourist destinations, there is a \_\_\_\_\_ on the environment. The huge number of tourists is in \_\_\_\_\_ of destroying the reason for sites being so popular. World Tourism Day is a good time to look at our \_\_\_\_\_ responsibilities as tourists.

*rely*  
*boomed*  
*danger*  
*industries*  
*strain*  
*global*  
*generates*  
*former*

## CHOOSE THE CORRECT WORD

Delete the wrong word in each of the pairs of *italics*.

World Tourism Day is on September the 27th. It has been *gone / going* since 1980 and was started by the United Nations World Tourism Organization (UNWTO). The purpose of this day is to *rise / raise* awareness of the *roll / role* of tourism internationally. The UNWTO hopes to highlight how tourism *affects / effects* societies, cultures and economies worldwide. Since 1997, a *host / hosted* country acts as a partner to the UNWTO to celebrate World Tourism Day. There is a different theme *each / all* year. The first theme, in 1980, was tourism's contribution to the preservation of cultural heritage and to peace and *mutual / mutually* understanding. Other themes have included youth tourism, tourism as a *farce / force* for world peace, and tourism and climate change.

Tourism is one of the biggest *industrial / industries* in the world. It *employs / works* millions of people and generates billions of dollars. Many developing countries rely *in / on* tourist dollars for their survival. In recent decades tourism has boomed. People are richer, air travel is cheaper and many *closet / closed* borders are coming down. The collapse of communism has seen millions of new tourists coming *out / in* of Russia and the former communist countries. This increase in tourism does create problems. In many of the world's top tourist *destinations / destination*, there is a strain *in / on* the environment. The huge number of tourists is in danger of destroying the reason for sites being so popular. World Tourism Day is a good time to look at our global responsibilities *was / as* tourists.

## MULTIPLE CHOICE

World Tourism Day is on September the 27th. It has been (1) \_\_\_\_\_ since 1980 and was started by the United Nations World Tourism Organization (UNWTO). The (2) \_\_\_\_\_ of this day is to raise awareness of the role of tourism internationally. The UNWTO hopes to highlight how tourism (3) \_\_\_\_\_ societies, cultures and economies worldwide. Since 1997, a host country acts as a partner to the UNWTO to celebrate World Tourism Day. There is a different theme (4) \_\_\_\_\_ year. The first theme, in 1980, was tourism's contribution to the preservation (5) \_\_\_\_\_ cultural heritage and to peace and mutual understanding. Other themes have included youth tourism, tourism as a (6) \_\_\_\_\_ for world peace, and tourism and climate change.

Tourism is one of the biggest (7) \_\_\_\_\_ in the world. It employs millions of people and generates billions of dollars. Many developing countries rely (8) \_\_\_\_\_ tourist dollars for their survival. In recent decades tourism has boomed. People are richer, air travel is cheaper and many closed (9) \_\_\_\_\_ are coming down. The collapse of communism has seen millions of new tourists coming out of Russia and the former communist countries. This increase in tourism (10) \_\_\_\_\_ create problems. In many of the world's top tourist destinations, there is a strain on the environment. The huge number of tourists is (11) \_\_\_\_\_ danger of destroying the reason for sites being so popular. World Tourism Day is a good time to look at our (12) \_\_\_\_\_ responsibilities as tourists.

### Put the correct words from this table into the article.

- |     |                |               |                |                 |
|-----|----------------|---------------|----------------|-----------------|
| 1.  | (a) going      | (b) gone      | (c) goes       | (d) going to    |
| 2.  | (a) rise       | (b) up        | (c) height     | (d) raise       |
| 3.  | (a) effects    | (b) affective | (c) affects    | (d) affection   |
| 4.  | (a) all        | (b) each      | (c) whole      | (d) entire      |
| 5.  | (a) for        | (b) of        | (c) by         | (d) with        |
| 6.  | (a) force      | (b) forced    | (c) forces     | (d) forceful    |
| 7.  | (a) industries | (b) industry  | (c) industrial | (d) industrious |
| 8.  | (a) in         | (b) with      | (c) on         | (d) by          |
| 9.  | (a) borderless | (b) border    | (c) borderline | (d) borders     |
| 10. | (a) has        | (b) is        | (c) does       | (d) be          |
| 11. | (a) on         | (b) by        | (c) so         | (d) in          |
| 12. | (a) globally   | (b) global    | (c) globe      | (d) globes      |

## SPELLING

Spell the jumbled words (from the text) correctly.

### Paragraph 1

1. It has been gginio since 1980
2. sarei awareness
3. a nrrptea to the UNWTO
4. a different meteh each year
5. tulaum understanding
6. metclai change

### Paragraph 2

7. the biggest iendtiurss
8. It yoseplm millions
9. In eetnrc decades
10. The asllceop of communism
11. a siratn on the environment
12. our blglao responsibilities

## PUT THE TEXT BACK TOGETHER

Number these lines in the correct order.

- ( ) internationally. The UNWTO hopes to highlight how tourism affects societies, cultures and economies worldwide. Since 1997,
- ( ) year. The first theme, in 1980, was tourism's contribution to the preservation of cultural
- ( ) billions of dollars. Many developing countries rely on tourist dollars for their survival. In recent decades tourism has
- ( ) countries. This increase in tourism does create problems. In many of the world's top tourist
- ( ) destinations, there is a strain on the environment. The huge number of tourists is in danger of destroying the reason
- ( ) Tourism is one of the biggest industries in the world. It employs millions of people and generates
- ( **1** ) World Tourism Day is on September the 27th. It has been going since 1980 and was started by the United Nations
- ( ) of communism has seen millions of new tourists coming out of Russia and the former communist
- ( ) for world peace, and tourism and climate change.
- ( ) boomed. People are richer, air travel is cheaper and many closed borders are coming down. The collapse
- ( ) World Tourism Organization (UNWTO). The purpose of this day is to raise awareness of the role of tourism
- ( ) for sites being so popular. World Tourism Day is a good time to look at our global responsibilities as tourists.
- ( ) heritage and to peace and mutual understanding. Other themes have included youth tourism, tourism as a force
- ( ) a host country acts as a partner to the UNWTO to celebrate World Tourism Day. There is a different theme each

## SCRAMBLED SENTENCES

With a partner, put the words back into the correct order.

1. been since has going 1980 It.

---

2. awareness Raise tourism of role the of.

---

3. acts as a partner to the UNWTO . A host country

---

4. a is There year each theme different.

---

5. peace world for force a as Tourism.

---

6. world the the of in One industries biggest.

---

7. dollars tourist on rely countries developing Many.

---

8. problems create does tourism in increase This.

---

9. on strain a is There environment the.

---

10. popular so being sites for reason The.

---

**DISCUSSION (Write your own questions)**

**STUDENT A's QUESTIONS (Do not show these to student B)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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**DISCUSSION (Write your own questions)**

**STUDENT B's QUESTIONS (Do not show these to student A)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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# THE WORLD TOURISM DAY SURVEY

Write five questions about World Tourism Day in the table. Do this in pairs/groups. Each student must write the questions on his / her own paper.

Without your partner, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

**Return to your original partner(s) and share and talk about what you found out. Make mini-presentations to other groups on your findings.**



## HOMEWORK

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find more information about World Tourism Day. Talk about what you discover with your partner(s) in the next lesson.

**3. MAGAZINE ARTICLE:** Write a magazine article about World Tourism Day. Write about what happens around the world. Include two imaginary interviews with people who did something on this day.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**4. POSTER:** Make your own poster about World Tourism Day. Write about will happen on this day around the world.

Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.